- SPEAKERS -

BANTA, DR. JASON - Assistant Professor and Extension Beef Cattle Specialist, Overton

BEVERS, STAN - Professor & Extension Economist, Vernon

CLEERE, DR. JASON - Associate Professor & Extension Specialist Animal Science, College Station

GILL, DR. RON - Professor & Extension Specialist Animal Science, College Station

CORRIHER-OLSON, DR. VANESSA - Assistant Professor & Extension Forage Specialist, Overton

For More Information Contact:
Rick Hirsch - Henderson County Extension Office 903-675-6130
Aaron Low - Cherokee County Extension Office 903-683-5416
Chad Gulley - Smith County Extension Office 903-590-2980

Directions to Corazon-Pitchford Sale Facility

Tuesday & Wednesday
February 25 & 26, 2014
8:30 A.M. - 5:00 P.M.

Corazon-Pitchford Sale Facility
7150 CR 3715
Athens, TX

Day 1 - $15.00
Day 2 - $40.00
Both Days - $45.00
Day 1 - $15.00

Strengthening the Beef Herd: Capturing Opportunities

• Beef - A Futuristic Look
Demand vs. supply is shedding bright light on beef’s future, but most agree the future will be significantly different than even the recent past. Here’s a review that puts them all in perspective.

• Forage Recovery and Pasture Restocking
Flexibility has been and will continue to be an essential element. This discussion will focus on the art and science of balancing grazing pressure and forage supply.

• Evaluating Replacement Options
What type of cow best fits the new production paradigm(s)? In this review of critical considerations like mature size, environmental adaptability and market acceptance, cattlemen may find answers to pertinent questions.

• Can a $2500 Cow Break Even?
“How high is too high?” you ask. This session will build from the morning’s opening presentation and lead participants through an in-depth look at determining a reasonable price and the financial requirements for purchasing breeding females.

• Planning Your Resource Use
Natural resource stewards realize production conditions change, forage supply is not constant and animal inventory needs some ‘flex’ built in. A detailed look at resource inventory and replacement female options and how to strategically build flexibility into your operation.

• Leased Grazing Options and Alternatives
Every longstanding grazing lease involves a content lessor and successful lessee; that relationship has several key elements - resource inventory, lease expectations, structure, arrangement, tenure and documentation.

Day 2 - $40.00

Bull Selection for Commercial and Seed Stock Beef Producers

A bull is responsible for 50% of the herd’s calf crop, and a good bull is an investment that can certainly pay big dividends. This intensive workshop will discuss applied as well as advanced bull selection techniques and use live animals to teach visual selection criteria.

• Cattle Breeds and Breeding Programs
• Visual Selection
• Individual Performance Date, EPDs and Genetic Markers
• Bull Fertility and Bull to Cow Ratios
• Real World Selection Exercises

The January 2013 Texas beef cow inventory was 1,000,000 cows smaller than it was in 2011, due largely in part to historic drought ... and current market prices are charting record highs. To be sure beef producers are operating in interesting times! Having current, factual and timely information is critical in operating in a fast paced, fluid market that offers both risk and reward.

The smaller cow inventory combined with high input costs, competing uses for land, prices of competing meats and radical changes (both domestic and foreign) for inputs are reshaping the beef business. Beef producers with serious interest to enter, rebuild, or expand their operation can utilize this program to aid in developing their plans as we move into 2014.

The East Texas Beef Cattle Short Course will provide an excellent opportunity to receive industry information pertaining to market conditions, forage management, bull selection, replacement female options, cattle costs, lender relationships, leasing options, resource management and a multitude of other factors that challenge producers as we move to the future.

**PRE-REGISTRATION IS REQUESTED BY CALLING 903-675-6130 ON OR BEFORE TUESDAY, FEBRUARY 18th**